

Castle & Crystal fly the flag for Black Country Day

Bosses at Dudley's credit union are flying the flag for the first ever Black Country Day with a great give-away for new customers.

The first ten people, who take in a Black Country flag and open an account with Castle & Crystal, will each get a £10 Love2Shop voucher.

All people need to do is visit the branch in New Street, Dudley, between

July 14, which is the official Black Country Day, and July 31 and open an account to get the high street shopping vouchers.

Castle & Crystal along with scores of other organisations across the borough are flying the flag and getting behind the first ever Black Country Day.

The Black Country flag was designed by schoolgirl Gracie Sheppard, a pupil at Redhill School in Stourbridge, who won a competition launched by the Black Country Living Museum.

It features a chain to represent the manufacturing heritage of the area while the upright triangular shape in the background recalls the iconic glass cones and iron furnaces that featured in the architectural landscape of the area.



The red and black colours recall the famous description of the Black Country by Elihu Burrit that it was “black by day and red by night” owing to the smoke and fires of industry.

During July, venues and organisations across Dudley borough and the whole Black Country, including music venues, pubs and charities are setting up their own activities as part of the Black Country festival.

Councillor Stuart Turner, cabinet member for finance, said:

“Credit unions play a vital role in the economic development and stability of the communities they serve and I’m pleased Castle & Crystal is flying the flag for this community event which champions all the best about the Black Country.”

Credit unions are not-for-profit financial co-operatives that provide an alternative to banks and other financial institutions.

For more information call 01384 815771, visit the branch at 25 New Street, Dudley or visit www.castleandcrystal.co.uk Alternatively visit the facebook page [CastleCrystalCreditUnion](#) or contact them through twitter @Castle_Crystal.

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Pictured with Councillor Stuart Turner, cabinet member for finance, is Natalie Poole, at Castle & Crystal

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