

Castle & Crystal fly the flag for the Black Country

Castle & Crystal Credit Union are raising the flag next week in support of the Black Country Festival.

Dudley Council leader, Councillor Pete Lowe and Chair of the Black Country Festival, Steve Edwards, will team up with Castle & Crystal on Monday June 29 to unfurl, the now familiar, red, black and white Black Country flag.

The council-backed credit union is showing its support at the Black Country Festival celebratory event on Saturday July 11 in Stone Street Square, Dudley.



Staff from Castle & Crystal Credit Union will be on hand to talk to visitors at Stone Street from 11am to 6pm during a fun day of free entertainment.

Castle & Crystal will be offering Black Country themed cakes and a chance to win a £20 Love2Shop voucher. Also on the day there will be live music, comedy, street entertainers, wrestling and Black Country themed arts and crafts stalls.

Councillor Pete Lowe, leader of Dudley Council, said:

"The Black Country Festival is all about our community taking pride in itself and celebrating the people and the place where we live.

"I would encourage people to show their support of Castle & Crystal Credit Union and become members. By doing so, money is being kept in the Dudley borough to help support businesses and borough residents."

Credit unions are not-for-profit financial co-operatives that provide an alternative to banks and other financial institutions.

To find out more on Castle & Crystal Credit Union, come along and speak to them at this year's Armed Forces Day, Black Country Festival and Halesowen Carnival events. Alternatively please visit www.castleandcrystal.co.uk, follow on Facebook and Twitter or call 01384 815771.

Ends

Photo opportunity:

2.30pm at Castle & Crystal Credit Union, 25 New Street, Dudley, DY1 1LT.

Councillor Pete Lowe, Leader of Dudley Council, Sophie Byatt, Business & Marketing Assistant at Castle & Crystal Credit Union and Steve Edwards, Chair of the Black Country Festival Committee.

Notes to editors:

1. Castle & Crystal Credit Union can be followed on Twitter @Castle_Crystal and found on Facebook at CastleCrystalCreditUnion.
2. Castle & Crystal is located is 25 New Street, Dudley, DY1 1LT.
3. A credit union is a not-for-profit financial co-operative that is owned by its members and runs for the benefit of its members. As a mutual organisation, we allow people within the local community to save and borrow money whilst keeping your money circulating within the local area.

More information on what a credit union is can be found at
www.castleandcrystal.co.uk/about_what_is_a_cu.php.

For more information contact:

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