

Mayor makes history with online donations

The Mayor of Dudley today launched a new facility to allow people to donate money to his charities online for the first time in the borough's history.

Councillor Steve Waltho unveiled the Mayor of Dudley's Charities via BT My Donate.

The new system, which has been set up with help from Castle & Crystal Credit Union, allows people to donate money at the click of a button via their mobile phone, tablet, or laptop.

People can also keep up to date with upcoming fundraising events via the site.

The Mayor is raising money for five charities this year - The Hope

Centre, Halesowen, The What Centre, Stourbridge, More Mascots Please, Brierley Hill, The Georgina Unit at Russells Hall Hospital, Dudley, and the West Midlands branch of Lupus UK, based in Coseley.



Councillor Steve Waltho, Mayor of Dudley, said:

“Charity is something that is very close to my heart and I want to give people as much opportunity to help these charities as possible. Every penny that people donate really does make the world of difference.

“The generosity of people will help these worthwhile causes continue to do the vital work they do and there's now more ways than ever before to get involved.”

The Mayor has opened an account with Castle & Crystal and all the money will be presented to the charities at the end of the mayoral year.

People can donate via <https://mydonate.bt.com/charities/mayorofdudleyscharities>

Ends

Notes to editors

A credit union is a not-for-profit financial co-operative that is owned by its members and runs for the benefit of its members. For more information, please visit www.castleandcrystal.co.uk Castle & Crystal is located at 25 New Street, Dudley, DY1 1LT.

Pictured: Councillor Steve Waltho, Mayor of Dudley, with Sophie Byatt from Castle and Crystal Credit Union.