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## **Businesses invited to engage with Castle & Crystal online**

**Businesses can now engage in conversation with Castle & Crystal Credit Union through the launch of their LinkedIn page.**

Castle & Crystal Credit Union offer corporate accounts to local businesses and charities. The credit union now has 15 corporate accounts, which include Halesowen Carnival Association, Dudley Council and UKIP Stourbridge Constituency Branch.

LinkedIn is designed to strike up conversations with Dudley's business community and professionals alike and Castle & Crystal will also be taking advantage of the recent launch of Dudley Business First on LinkedIn.

To find out more about Castle & Crystal Credit Union, including their corporate accounts, please visit [www.castleandcrystal.co.uk](http://www.castleandcrystal.co.uk), follow on Facebook and Twitter or call 01384 815771.

### **Councillor Pete Lowe, leader of Dudley Council said:**

“This new networking site will give businesses within the Borough a great opportunity to strike up conversations with Castle & Crystal Credit Union regarding corporate accounts and the excellent financial products they provide locally.

“I would strongly recommend any local businesses or charities that have not yet opened an account with the credit union to do so.”

To receive updates from Castle & Crystal Credit Union and start the conversation, follow them on LinkedIn at <https://www.linkedin.com/company/castle-&-crystal-credit-union>

**Ends**

### **Notes to editors**

1. Castle & Crystal Credit Union be followed on Twitter @Castle\_Crystal and found on Facebook at CastleCrystalCreditUnion.

2. Castle & Crystal Credit Union is situated at 25 New Street, Dudley, DY1 1LT.
3. A credit union is a not-for-profit financial co-operative that is owned by its members and runs for the benefit of its members. As a mutual organisation, we allow people within the local community to save and borrow money whilst keeping your money circulating within the local area.
4. LinkedIn boasts that it is the world's largest professional network with 300 million members in over 200 countries and territories around the globe.